

← **BLUE LINE - SAFETY LINE**

Text and images that are not part of the background must be behind this line

← **BLACK LINE - BLEED EDGE**

Background image or color must reach this black line

← **RED LINE - CUT LINE**

This is where the finished product will be cut

FINISHED SIZE - 4.5X12
WITH BLEED - 4.625X12.125

PRESORTED STANDARD
U.S. POSTAGE PAID
2EVERYDOOR
ECRWSS

LOCAL
POSTAL CUSTOMER

Do NOT move, alter, or design in this area.
USPS EDDM requires them to be here.

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